**BENEFITS OF ACADEMIC TWITTER**

- Connect with academics with similar interests
- Develop collaborations (e.g., conference symposia)
- Share resources
  - grant applications
  - job talk materials
  - grad school personal statements
- Discover new literature
- Receive feedback on your work
- Crowdsourcer questions
- Solicit statistics advice
- Discussions with fellow conference attendees
- Observe discourse among prominent scientists
- Share your own research findings
- Promote colleagues’ work
- Learn about job opportunities
- Engage with non-academic audiences
- Learn about processes in academia that are usually opaque
  - how do search committees work?
  - how many peer review requests should I be accepting
- Create a bio
  - Current position
  - Research interests
  - Fellowship status
  - Prior affiliations
  - Non-academic fun facts
  - Link to your website

**GETTING STARTED**

- How do search committees work?
- How many peer review requests should I be accepting?
**WAYS TO TWEET**

- **Tweet:** original content, limited to 280 characters
- **Retweet:** share others’ tweets with your followers
- **Quote Tweets:** share others’ tweets and add your own commentary
- **Reply:** comment on someone else’s tweet
- **Threads:** ways to share content greater than 280 characters

**TWEETING FOR BEGINNERS**

- Follow people with similar interests
- Read! Get comfortable by consuming others’ tweets and threads
- Dip your toe in the water - retweet others’ tweets
- Comment on a twitter thread
- Congratulate colleagues
- Live tweet a conference talk
- Share tweet good (and not so good) news

**TIPS & TRICKS**

- Before tweeting, evaluate how you would feel if your department or prospective employer saw your content.
- Tone (e.g., sarcasm) can be hard to read.
- Decide on a personal/professional balance you feel comfortable with.
- Don’t get sucked into twitter arguments with the trolls! Sometimes best to block and move on.
- Limit complaining: while tempting, it may not be the best place to gripe about your department or bemoan the undergraduates in your recitation.

**Additional Resources**

https://www.youtube.com/watch?v=S59nin29EBg
https://docs.google.com/presentation/d/1HoLRLky-HE8InUJLP4dcCFTMI2vW2Y1Ymow5emccRvm6w/edit#slide=id.g997356d072_0_156